



**SPECTRA**

## **Sponsorship Packet 2019**

<http://sospectra.com>

## What is Spectra?

[Spectra](#) is an organization that hosts free full-day events, such as hackathons and workshop days, for those who identify as female, non-binary, or trans, in the San Francisco Bay Area.

In July 2016, we hosted our [inaugural hackathon](#) with over 200 women and allies at YouTube HQ in San Bruno, CA. In July 2018, we hosted [Spectra 2.0](#), impacting over 100 women and allies at Domino Data Labs in San Francisco, CA.

Spectra is all about creating a safe and inviting environment for those who identify as female in the tech space. We focus on learning new skills and connecting with like-minded people to help young women advance themselves in the tech world. Spectra believes it's important to host events like these to help students and new grads get comfortable using skills they've learned to make their cool and creative ideas tangible.

Our 2019 hackathon will feature:

**1-2**

days of mentoring, workshops, learning, and more!

**12+**

hours of hacking with prizes!

**100+**

women and allies hacking, mentoring, leading workshops, and volunteering

**1 : 20**



mentor-to-hacker ratio

## Why should you sponsor Spectra?

Partnering with Spectra can greatly benefit your company through:

- **Recruiting** - Gain access to our database of attendee and mentor resumes and work with us to identify talented women in tech for future job opportunities.
- **Product exposure** - Showcase your company products and technologies through mentoring, workshops, and/or prizes.
- **Branding** - Spread the word about your company as a proponent of tech diversity and outreach by being showcased on our website, social media channels, and attendee swag including apparel.
- **Mentorship** - Event sponsors have the unique opportunity to send their own mentors who can actively recruit and promote for the sponsor.

Your sponsorship allows Spectra 3.0 to happen -- they allow us to provide food, prizes, t-shirts, experiences, a location and **so much more**. We are extremely grateful for your support, we couldn't do it without you.

## Interested in sponsoring Spectra?

Let us know at [hello@sospectra.com](mailto:hello@sospectra.com). Check out available sponsorship tiers below. Or, if you have something else in mind, reach out to us and we'll work with you on a sponsorship plan that fits your interests and needs.

Sponsorship Tiers	Pluto \$500	Mars \$1,000	Earth \$2,500	Uranus \$5,000	Jupiter \$10,000 OR Venue Sponsor
RECRUITING					
Reserved Booth at Event	X	X	X	X	X
Access to Resume Database		emails only	after	before	before
Interview Onsite				1	2
TECHNICAL					
Mentors at Spectra	2	3	4	5-8	8+
Host Tech Talk			30 mins	30 mins	30 mins
Host Workshop / API Demo				60 mins (1 workshop)	120 mins (2 workshops)
Judges				1	2
BRANDING					
Logo on Website/T-Shirt (size)	XS	S	M	L	XL
Swag Distribution	X	X	X	X	X
Social Media Shoutouts (Facebook, Twitter, & Instagram)		X	X	X	X
Prize Sponsorship			X	X	X
Mentioned at Event Kick-Off			X	X	X
E-mail Shoutouts				X	X
Presentation at Event Kick-Off				5 min	10 min + Keynote

## Add-Ons

Additional perks to add-on to your tier level.

\$500	Host 30 min Workshop / API Demo
\$1000	Host 1 hr Workshop / API Demo
\$500	Access to Resumes before event

## See more of Spectra's online presence:

- **2018 hackathon** - <http://sospectra.com/2018/>
- **Medium publication** - <https://medium.com/spectra-hackathon>
- **Facebook page** - <https://www.facebook.com/sospectra>
- **Twitter page** - <https://twitter.com/sospectra>
- **Instagram page** - <https://www.instagram.com/sospectra/> (@sospectra)